

# GUIDELINES FOR THE MD-20 STATE MAGAZINE

If mailing information, send to: Lion Ken Blanchard  
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If emailing information, send to: [kblanchard4@roadrunner.com](mailto:kblanchard4@roadrunner.com)

If faxing information, fax to: WS Printing at 716-675-4637

1. Articles should be submitted in typed form (when possible) in upper and lower case.
2. When emailing, the documents should be in simple word format (Microsoft Word is acceptable)
3. DO NOT USE graphics or logos downloaded from the internet. These are of poor quality and generally do not print correctly.
4. Photos can be submitted in black & white or color, and can be any size. They will be formatted as necessary. NO newsprint photos will be accepted. Resolution for photos should be around 300 for best quality reproduction.
5. Do not fax graphics or photos.
6. If submitting photos thru email, they can be of the following formats: JPEG or TIFF
7. Write short captions for all photos. Do not write on the back of photos. Names should be carefully written so they can be easily deciphered. Please check for correct spelling.
8. DEADLINES ARE AS FOLLOWS AND WILL BE STRICTLY ADHERED TO:  
**August 25<sup>th</sup> – November 25<sup>th</sup> – March 10<sup>th</sup> – June 1<sup>st</sup>**
9. Advertising Rates are as follows:

	Price per issue	Price if advertising in all 4 issues
Outside Back Cover (full cover)	\$750	\$2400
Inside Back Cover (full cover)	\$600	\$2000
Inside Front Cover (full cover)	\$600	\$2000
Full page (black & white)	\$500	\$1800
Half page (black & white)	\$300	\$1000
One third page (black & white)	\$200	\$600
One quarter page (black & white)	\$130	\$450